

## **Historic, Archive Document**

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# Complete Copy Classified Pansy Ads

"Review" March 24, 1927, Edition

Eleven wholesale growers use "Steele's" Stock and mention it. Two of the four not mentioning "Steele" buy our seed. Will they all be using it soon? We wonder!

*E. J. Steele*  
Manager

## The Florists' Review

MARCH 24, 1927

### PANSIES

#### PANSY PLANTS.

From our giant-flowering mixture of show varieties. Unsurpassable in quality, also in separate colors of red, white, yellow, blue, bronze and bright blue, plants well rooted, strong and stocky, \$4.00 per 1000.

\$3.50 per 1000 for 5000 or more.

Large, bushy plants, \$6.50 per 1000.

PITZONKA'S PANSY FARM, Bristol, Pa.

Pansies. The Tualatin Valley Seed Farm will be in a position to furnish to the trade some 86 separate colors, all being colors found in our Greater American Perfection Mixture and the Masterpiece. These are strains of the largest giant flowers with orchid colors so blended as to make them ideal cut-flower varieties.

2500 seeds, \$1.00; 6000 seeds, \$2.00; 13,000 seeds, \$4.00; 30,000 seeds, \$8.00; 40,000 seeds, \$10.00; 50,000 seeds, \$12.00. These prices are for either variety.

Tualatin Valley Seed Farm, Reedville, Ore.

Pansies, Steele's Miracle Mixed, the finest Steele strain, in bud and bloom; coldframe-grown, short, stocky, bushy, well-shaped, frost-proof and freeze-proof, fresh, clean plants; strong stems, grown on new ground, and the best we have ever had; all the new wonderful and astonishing shades and colors in marvellous and even startling combinations, including the new ruffled giants and striped reds and whites. Nothing like these, at \$2.00 per 100, \$15.00 per 1000. Fast delivery means the next train.

McIninch Greenhouses, St. Joseph, Mo.

200,000 LARGE, STOCKY PANSIES, September transplanted, field-grown, bud and bloom.

Steele's Mastodon, Miracle and Masterpiece; Steele's Greenhouse Special; Vaughan's International; also Henry Mette's Triumph of the Giants; all salable stock; none better. \$1.70 per 100, \$15.00 per 1000. Cash.

BRILL CELERY GARDENS, Kalamazoo, Mich.

Pansy plants, Florists' Mixture, also Masterpiece from best seeds obtainable regardless of price; fall transplanted, stocky and clean; good foliage; a mass of fibrous roots to help them start off in their new homes; ready to come in bud, \$1.00 per 100, \$9.00 per 1000.

See Salvia, Snap, Stocks and Lupine ads.

H. J. Fotomkin, Muncie, Ind.

Pansies, 200,000 of superb strain in bud; fall transplanted; from seed of my own raising, the result of twenty-five years' selection.

\$1.75 per 100, \$15.00 per 1000;

2.25 per 100, 20.00 per 1000;

3.00 per 100, 25.00 per 1000.

Express only. Cash, please.

Leonard Consins, Concord Junction, Mass.

Pansy plants, strong three months old, cold-frame-grown seedling of Steele's celebrated Greenhouse Special; very fine out of doors; plants throw mammoth blooms on long stems in a wonderful variety of rich colors; 75c per 100, \$5.00 per 1000. Packing free. Cash, please.

Elgin Plant Co., Elgin, Ill.

200,000 large, stocky, transplanted, coldframe-grown Steele's Pansies, ready now and later, \$1.50 per 100 postpaid, \$10.00 per 1000; express collect. These plants are buying, with some blooms. No charge for packing. Satisfaction guaranteed.

Lockwood Greenhouse, Lockwood, Mo.

Pansies, Steele's Greenhouse Special, transplanted, outdoor-grown, some in bud and bloom, \$11.00 per 1000. Cash.

S. D. Williams, Van Buren, Ark.

Pansy plants, from Steele's special strain, October reset in frames, grown cool; strong, stocky plants, \$2.50 per 100.

The East Lawn Gardens, Urbana, O.

Steele's Greenhouse Special Pansy seedlings, September sown outside, \$4.00 per 1000.

Sunnyside Florists, Burlington, Ia.

Pansies, Steele's Mastodon, cold frame-grown seedlings, 75c per 100, \$3.50 per 1000.

The Webster Greenhouses, Centralia, Ill.

Pansy Steele's Mastodon, July sown and transplanted, fine plants, \$1.50 per 100, \$12.00 per 1000.

Anthony Delsergne, Youngwood, Pa.

Steele's Pansies, strong, healthy transplanted, \$10.00 per 1000. Racker Gardens, Fort Dodge, Ia.

Steele's Pansy plants, once transplanted, \$8.00 per 1000.

F. C. Smith, Ashland, Wis.

### PELARGONIUMS

#### PELARGONIUMS A SPECIALTY

Air Mail orders from East of Mississippi  
River save 2 days; West of same 1 day.  
Postage 5c

# STEELE'S PANSY GARDENS

East 42nd at Powell Street

Date.....

Portland, Oregon, U. S. A.

Send the following ORDER, by.....Amt. Enclosed.....

Name..... Street.....

R. F. D.....Box.....Postoffice..... State.....

## Pansy

|  | PRICE |
|--|-------|
| oz. Jumbo Mixed, 1930 novelty .....    | ..... |
| oz. "400" Mixed .....                  | ..... |
| oz. Miracle Mixed .....                | ..... |
| oz. Greenhouse Special Mixed .....     | ..... |
| oz. Masterpiece Mixed .....            | ..... |
| oz. Mlle. Irene, tango red.....        | ..... |
| oz. Golden Gate, yel, dk. center ..... | ..... |
| oz. Striata, striped .....             | ..... |
| oz. Improved Vulcano, burg. red .....  | ..... |
| oz. Improved Isabelle, new.....        | ..... |
| oz. Panama-Pacific, yellow .....       | ..... |
| oz. Parisian Yellow, pure .....        | ..... |
| oz. Bronze .....                       | ..... |
| oz. White, dark center.....            | ..... |
| oz. Grand Duke Michel, white.....      | ..... |
| oz. Madame Perrett, rose shades .....  | ..... |
| oz. Black .....                        | ..... |
| oz. Madame Steele, Elk's purple .....  | ..... |
| oz. Prince Henry, dark blue.....       | ..... |
| oz. Beaconsfield .....                 | ..... |
| oz. Adonis, light blue.....            | ..... |
| oz. Sea Blue, 1930.....                | ..... |
| oz. Ramona, mauve Pink.....            | ..... |
| Extra Unprinted Pansy Poster .....     | ..... |
| TOTAL .....                            | ..... |

## Winter Flowering Sweet Peas

|                                       | PRICE |
|---------------------------------------|-------|
| oz. Sunray Creamy cerise,.....        | ..... |
| (new) .....                           | ..... |
| oz. Morse's Giant Rose.....           | ..... |
| oz. Spring Song Pink (New).....       | ..... |
| oz. Lavender Harmony .....            | ..... |
| oz. Burpee's Orange .....             | ..... |
| oz. Glitters, bright rose cerise..... | ..... |
| oz. White Harmony .....               | ..... |
| oz. Vulcan, bright scarlet.....       | ..... |

## Petunias

|                                     |       |
|-------------------------------------|-------|
| pkt. Pride of Portland, pink.....   | ..... |
| pkt. Elk's Pride, royal purple..... | ..... |
| pkt. White Beauty .....             | ..... |
| pkt. Scarlet Beauty .....           | ..... |
| pkt. Lilac Beauty .....             | ..... |
| pkt. Apple Blossom, light pink..... | ..... |
| pkt. Ruffled Heliotrope .....       | ..... |

TOTAL .....

How to get a four color Pansy Poster free. See Catalog.

Can't you send us the name of another Commercial grower ?

(over)